

Docket No. AUS920030866US1

## **ABSTRACT OF THE DISCLOSURE**

### **AUTOMATIC CONVERSION OF DATES AND TIMES FOR MESSAGING**

A system and method are disclosed for automatically converting dates and times in electronic text messages to the local dates and times of the message recipients. For example, when a text message is sent to an intended recipient, a messaging server can recognize date and time strings in the message text string, if any. The server can parse the date/time information into Coordinated Universal Time ("UTC") form. The server also receives locale and time zone information from the intended recipient's client application, and can send this information to the originating client application. The originating client application can use this locale and time zone information to convert the UTC date/time information from the message string, if any, to the localized date and time of the message recipient. The localized date/time information is inserted into the message string, and the resulting message is forwarded to the recipient. As an option, the original message string may also be conveyed to the recipient for verification purposes.